

# TOTAL COST \$AVING\$



# FUSION 250

A unique blend of Vinyl Ester and Modified Acrylic adhesive technology

- **Inherent translucency provides better color match than traditional MMA adhesives**

- Fewer SKU's as translucent colors can replace multiple standard colors
  - Reduced inventory carrying cost
    - Fewer P.O.'s issued. Reduced loss of product value
- Faster inventory turns reduces occurrence of material expiration
  - Fresh Product = Improved Quality
    - Reduced quality call backs due to product failures
    - Reduced potential cost of lost customers due to product failures
    - Reduced potential damage to reputation and lost future sales due to product failures
  - Reduced loss of product value
  - Reduced cost of proper disposal
    - Reduced liability potential for improper disposal
    - Reduction of disposal occurrences = reduced labor cost for proper disposal
- Colorless adhesive allows reduced labor time to color match both natural and man-made slabs (Bulk and Cartridge)



- **Polishes more easily and to a better/higher gloss than traditional MMA adhesives reducing labor in both fabrication and installation**

- **Doesn't skin prematurely**

- Air-dry/skinning of traditional MMA adhesives can lead to delamination and other failures.
- The typical rapid hardness build and cure with FUSION provides significant quality improvement.
  - Production speed optimization. Reduced quality issues

- **Faster curing than traditional MMA adhesives for reduced fabrication and installation labor time as well as reduction in potential shadowing with more porous stones**

- Optimizing production speeds
- Production of more kitchens and baths in less time
- Reduced shadowing
  - Reduced call back. Reduced customer dissatisfaction

- **Potentially stronger bond strength due to combination of inherent resilience (epoxy backbone) and mechanical & chemical bonding**

- Reduced failures in subsequent machining operations.
  - Traditional Acrylic chemistries can be inherently brittle.
  - Modifications of traditional Acrylics can lead to difficulty in polishing
- Reduced field failures/callbacks
- Better bonding strength over a wider range of substrates (i.e. engineered stone, porcelain, ultra-compact, sintered, etc.)

- **The innovative, blended technology of Superior FUSION provides significantly improved performance vs. traditional MMA adhesives**

- More consistent in single bead performance for reduction in adhesive consumption.
  - Low sag, thicker formulation reduces adhesive consumption.
    - Cost savings in material waste. Labor cost savings for reduced clean up
  - Consistency of ratio control, mix and delivery
    - Mix ratio is controlled in cartridges reducing seam discoloration and/or burning.
    - Unique flow characteristics and thixotropy allow for easier mixing, application and surface wet-out.
- Overall, less hardener is needed with the FUSION system reducing the potential for seam discoloration, burning and subsequent failures.

- **Superior FUSION in "bulk" can save you THOUSANDS of \$\$\$**

- It takes (65) 250ml tubes to equal the exact same amount of glue in a 5-gallon pail
  - Multiply your current tube cost by (65) This is your "Total-Tube-Cost" for the same amount of glue as a 5-gallon pail ▶
  - To calculate Total Cost Savings...(Total-Tube-Cost - 5-gallon pail cost = Total Cost Savings)
    - Ex: 65 x \$27.00 = \$1,755.00 / 5-Gal pail price \$280.00. (\$1,755.00 - \$280.00 = \$1,475.00)
    - Purchasing your glue in "bulk" vs. "tubes" will save you over 400%

